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Special December 2024

Innovating  
Success: Future  
Aspirations in IT  
and Modeling

"From  
Boardrooms  
to Runways:  
The Dual  
Success of  
an IT  
Professional  
and Model"

Beyond the  
Lens:  
Criteria for  
Picking  
Perfect  
Brand  
Projects

*Exclusive  
Interview*

## Namarata Gandhi

Dream Big, Stay Focused: Navigating Careers in Modeling and Beyond



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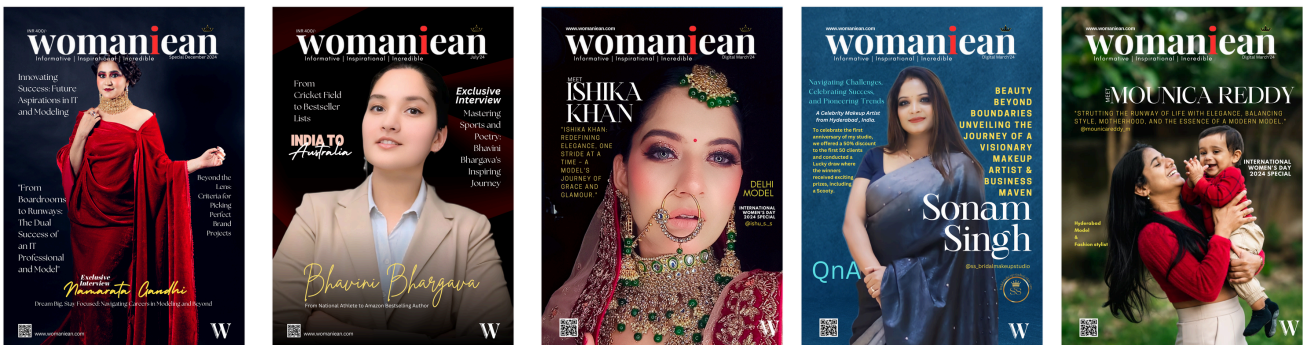
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# ABOUT US

An extraordinary and empowering platform designed exclusively for visionary women and creative individuals, including influential influencers, talented bloggers, captivating models, sensational singers, and many more. Our mission at is to provide a nurturing environment where entrepreneurial minds can thrive. As a subsidiary of the renowned media label FAME DILA DOON, we possess the extensive resources required to showcase and honor the exceptional journeys of female entrepreneurs, influencers, bloggers, models, makeup artists, and more, representing a rich tapestry of backgrounds and experiences. Join us in celebrating the remarkable achievements of women worldwide through our platform and magazine, as we empower and inspire the next generation of trailblazing women.



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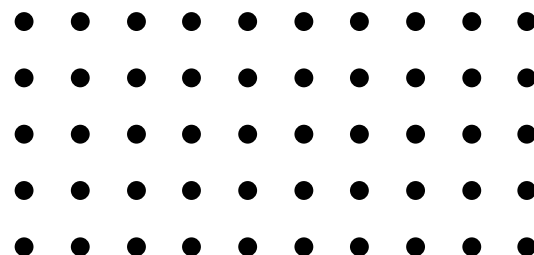
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**Womaniean Magazine is a leading Fashion, Lifestyle, Business & Sports online publication with a Digital circulation of 1,00,000 across India, Our Edition is also available on Magzter, the world's biggest magazine platform, and we have a global presence in countries like the India, Australia and UAE.**

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*Welcome to the Special December 2024 edition of Womaniean Magazine. This month, we are thrilled to feature the phenomenal Namrata Harshal Gandhi on our cover—a woman whose achievements and passions inspire us to dream big and live boldly.*

Namrata, at 35, boasts an impressive repertoire of qualifications including an MBA, GDCA, GNIIT, and BCom, excelling as a professional in the IT field. But her talents extend far beyond her career. A passionate model and avid traveler, Namrata has carved a niche in the world of beauty and fashion. She holds multiple state-level titles, including Face of Tanishq and Mrs. Maharashtra, and has graced the runway as a showstopper at prestigious events like Imoda Fashion Fest and Poshakh Runway. Adding to her accomplishments, she has also lent her elegance to brand photoshoots for jewellery, apparel, and lifestyle products.

In this issue, we dive into Namrata’s remarkable journey—balancing a thriving career, a love for modeling, and her adventurous spirit. Her story is a testament to resilience, ambition, and embracing all facets of one’s identity.

This edition is packed with stories that celebrate extraordinary women, along with the latest in fashion, lifestyle, and global trends. Whether you’re looking for inspiration, entertainment, or empowerment, we’ve got something for everyone.

Here’s to celebrating the brilliance and versatility of women like Namrata Gandhi, who remind us all to embrace our passions and shine unapologetically.

Warm regards,  
Kavish Bhardwaj  
Editor-in-Chief, Womaniean Magazine



# Editor Note



**1. Namrata, can you tell us more about your journey from the IT profession to becoming a successful model and beauty pageant winner?**

Ans : "That's a great question! As a former IT professional, I never thought I'd transition into the world of modeling and beauty pageants. However, I decided to take a leap of faith and pursue my passion for fashion and beauty. It wasn't easy, but I worked hard to develop my skills, learned about the industry, and dedicated myself to becoming the best version of myself.

My journey has been incredible so far, and I feel fortunate to have had the opportunities I've had. From walking the runway for top designers to winning beauty pageants, it's been a dream come true. But what I'm most proud of is the platform it has given me to inspire others and make a positive impact on my community.

It just goes to show that with hard work, determination, and a willingness to take risks, anyone can achieve their dreams and pursue a new path in life."

**2. How do you balance your career in IT with your passion for modeling and traveling?**

Ans : Balancing a career in IT with modeling and traveling requires careful time management, prioritization, and a passion for all three pursuits! Here's how I make it work:

- I set clear boundaries and schedules for each aspect of my life.
- I leverage technology to stay connected and work remotely, allowing me to travel and pursue modeling opportunities while still meeting my IT responsibilities.
- I prioritize self-care and make time for rest and relaxation to avoid burnout.
- I'm selective about the modeling projects I take on, choosing ones that align with my values and allow me to use my IT skills in creative ways.
- I use my travels to inspire my work in IT, seeking out new technologies and innovations to bring back to my career.

It's not always easy, but the key is to find harmony and synergy between my passions, rather than seeing them as separate entities. By embracing my diverse interests, I've found a fulfilling and exciting path that brings me joy and success!"

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### 3. Winning titles like Face of Tanishq and Mrs. Maharashtra is a significant achievement. What motivated you to participate in these pageants?

Ans : Participating in pageants like Face of Tanishq and Mrs. Maharashtra was a thrilling opportunity for me to step out of my comfort zone, challenge myself, and showcase my personality, talent, and beauty. I was motivated by the desire to:

- Break stereotypes and prove that intelligence and beauty can coexist
- Inspire others to pursue their passions and dreams, regardless of age or background
- Develop my confidence, stage presence, and public speaking skills
- Meet like-minded women and build a supportive community
- Represent my state and country on a national platform
- Embrace my femininity and celebrate my individuality

Winning these titles has been a surreal experience, and I'm grateful for the opportunities that have come my way. It's a reminder that hard work, dedication, and a positive attitude can help achieve even the most seemingly impossible dreams!"





**4. Can you share some memorable experiences from your time as a showstopper at events like Imoda Fashion Fest and Poshakh Runway?**

Ans : A showstopper's experience at events like Imoda Fashion Fest and Poshakh Runway is often a thrilling and unforgettable one! As a showstopper, I would typically be the final model to walk the runway, wearing a stunning outfit that showcases the designer's masterpiece collection.

- The rush of adrenaline as I step onto the runway, with lights, camera, and action all focused on me
- The thrill of wearing exquisite designs and showcasing them to a packed audience
- Interacting with fellow models, designers, and celebrities backstage
- The sense of accomplishment and pride when the show receives a standing ovation
- Meeting fans and fashion enthusiasts who appreciate my work
- Building relationships with designers, photographers, and other industry professionals

Overall, being a showstopper at fashion events is an incredible experience that combines beauty, creativity, and self-expression – it's truly a dream come true!"







## 5. What challenges have you faced in the modeling industry, and how have you overcome them?

Ans : I often encounter various challenges in the industry, including Rejection and criticism, Pressure to maintain a certain physical appearance , Long hours and demanding shooting schedules , Competition and comparison with other models, Body shaming and self-esteem issues and mainly Balancing work and personal life.

To overcome these challenges, I tried to develop a growth mindset and focus on continuous learning, Practices for self-care and prioritize mental and physical well-being, I have set boundaries and maintain a healthy work-life balance, built a supportive network of peers, mentors, and loved ones, Embrace their unique features and celebrate individuality, I Stayed positive and persistent in the face of rejection and criticism.

By adopting these strategies, I navigated the challenges of the industry and built a successful and fulfilling career."

## 6. How has your background in MBA, GDCA, GNIIT, and BCom contributed to your success in both your IT career and modeling endeavors?

Ans : **IT Career:**

- Understanding of business operations and management (MBA)
- Technical skills and knowledge (GDCA, GNIIT)
- Analytical and problem-solving abilities (BCom)

**Modeling:**

- Business acumen and understanding of the industry (MBA)
- Confidence and communication skills (developed through business education)
- Adaptability and quick learning (essential in both IT and modeling)

While IT and modeling may seem like vastly different fields, the skills and knowledge gained through education can be surprisingly transferable. A strong educational background can provide a foundation for success, discipline, and adaptability, leading to achievements in multiple areas."



## 7. What advice would you give to young women aspiring to enter the modeling industry while maintaining a professional career?

Ans : Here's some advice for young women aspiring to enter the modeling industry while maintaining a professional career:

**Set clear goals:** Define your objectives in both modeling and your professional career. Ensure they align and don't conflict. Prioritize time management: Balance your schedules efficiently to meet commitments in both fields.

**Develop a strong support network:** Surround yourself with people who understand and support your dual career goals.

**Embrace your uniqueness:** Celebrate your individuality and don't compare yourself to others in the industry.

**Stay professional:** Maintain a professional attitude, work ethic, and appearance in both careers.

**Take care of yourself:** Prioritize physical and mental well-being to excel in both fields.

**Be flexible and adaptable:** Embrace changes and opportunities in both careers. Leverage transferable skills: Utilize skills like communication, confidence, and problem-solving developed in one career to enhance the other.

**Stay organized and focused:** Use tools like calendars, to-do lists, and goal-setting exercises to stay on track.

**Believe in yourself:** Trust your abilities, and don't be afraid to pursue your passions in both modeling and your professional career.

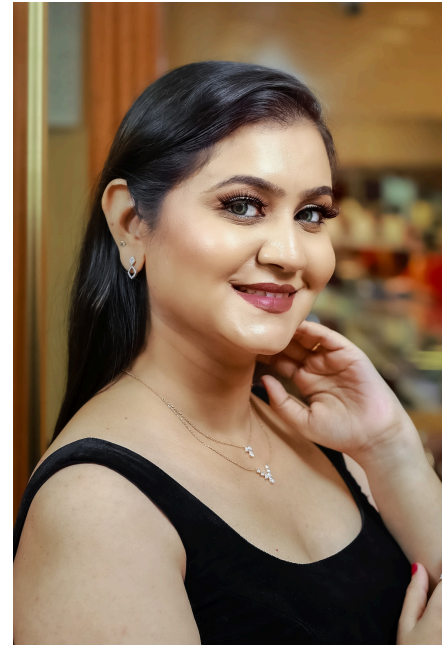
**Remember, it's essential to stay true to yourself, work hard, and remain dedicated to your goals. With perseverance and passion, you can succeed in both the modeling industry and your professional career.**





**8. Can you describe a typical day in your life when you are juggling multiple roles and responsibilities?**

Ans: Yes. I think, each role brings unique responsibilities, and not only me but all women may face various challenges like time management, stress, and self-care. Despite these challenges, she continue to excel and make a positive impact in her families, communities, and the world at large. And I follow the same.





**9. You have participated in brand photoshoots for various fashion and lifestyle products. How do you choose which projects to be a part of?**

Ans : When considering brand photoshoots, I look for projects that align with my values, aesthetic, and goals. Here are some factors I consider:

- 1. Brand values:** Does the brand promote positivity, inclusivity, and sustainability?
- 2. Product relevance:** Is the product something I believe in and use myself?
- 3. Creative vision:** Does the project offer creative freedom and an opportunity to try new things?
- 4. Exposure:** Will this project increase my visibility and reach a new audience?
- 5. Compensation:** Is the pay fair and reflective of my expertise and time?
- 6. Scheduling:** Does the shoot fit into my schedule and allow for adequate preparation and rest?
- 7. Team:** Have I worked with the photographer, stylist, or crew before? Do we have a good working relationship?
- 8. Content usage:** How will my images be used, and will I have a say in the final edits?
- 9. Brand reputation:** Is the brand reputable, and will this project enhance my portfolio?
- 10. Fun factor:** Will I enjoy the experience and learn something new?

By considering these factors, I can choose projects that align with my goals, values, and artistic vision, and that allow me to grow as a professional in the industry.







**10. What are your future aspirations in both your IT career and your modeling journey? Are there any new goals or projects you are particularly excited about?**

**Ans : IT Career:**

- Advance to a leadership role, such as a CTO or Director
- Work on high-impact projects that drive business innovation and growth
- Mentor junior professionals and contribute to the development of the IT community
- Pursue certifications or advanced degrees to enhance skills and knowledge

**Modeling Journey:**

- Land a major campaign or commercial with a prominent brand
- Walk the runway for top designers during fashion week
- Appear on the cover of a prestigious fashion magazine
- Collaborate with influential photographers and creatives on editorial projects
- Expand into acting or hosting, leveraging modeling experience for on-camera roles

**New Goals or Projects:**

- Create a tech-enabled fashion product or service, innovating the industry
- Partner with a charity or organization, using platforms for social good
- Develop a podcast or YouTube channel, sharing experiences and insights
- Write a book or create a course, sharing knowledge and inspiring others



**Achievements:**

**Awards:**

- 1. City excellence awards 2024 by India News Index.
- 2. Opus Talent Award in Fashion & Model

**Show Brand Ambassador:**

- 1. Global Dazzling Diva 2024

**Jury Panel :**

- 1. Miss & Mrs. Maharashtra Shravani 2024
- 2. Miss & Mrs Maharashtra Icon presented by Culleenan
- 3. Miss & Mrs. Asia Universe 2024

**Showstopper:**

- 1. Bombay fashion week
- 2. Imoda Fashion festival
- 3. Miss & Mrs Kalyan Dombivali
- 4. Xperia Fashion week
- 5. POSSAKK Runway

**Winning Titles:**

- 1. Face of Tanishq Runner up
- 2. Mrs. Maharashtra 2024 1st runner-up
- 3. Mrs Kalyan Dombivali Runner up
- 4. Mrs. Global Dazzling Diva 2023 winner

**Brand Shoots:**

- 1. Tanishq jewellery
- 2. LAGU BANDHU JEWELLERY
- 3. AKRON PERFUME
- 4. CULLEENAN
- 5. Flipkart e-commerce shoot for jewellery
- 6. Amazon e-commerce shoot for jewellery and apparel.

**Instagram profile:**

@namrata\_gandhi90





# Ishita Pandey

*A Multifaceted Fashion Influencer*

Ishita Pandey, a dynamic and versatile personality, is making waves in the world of fashion and lifestyle. With a strong academic background in political science—having completed both her bachelor's and master's degrees at the prestigious University of Delhi—she blends intellect with creativity seamlessly. Beyond academics, Ishita's interests span across French language, classical dance, art, and a profound passion for fashion, beauty, and lifestyle.


Hailing from New Delhi, Ishita's upbringing has been enriched by her engagement in diverse activities, from social work and internships in foreign policy to giving media appearances. Her journey reflects her commitment to personal growth and contributing to society through various avenues.

A lifestyle and fashion enthusiast at heart, Ishita's approach to style transcends mere appearances. She believes that fashion is an extension of one's personality, celebrating individuality and the beauty within. To her, beauty is not confined to societal standards but radiates from self-confidence and authenticity, proving that everyone is uniquely beautiful in their own way.

Ishita's dedication to social responsibility is evident in her work with several nonprofit organizations. These experiences have deepened her empathy and broadened her understanding of the world, allowing her to incorporate a sense of purpose into her fashion journey.

Spirituality forms the cornerstone of Ishita's lifestyle, with meditation playing a crucial role in maintaining balance and inner peace. She advocates for holistic development, nurturing all aspects of one's personality to achieve a well-rounded and fulfilling life.

Through her work as a fashion influencer, Ishita Pandey inspires others to embrace their uniqueness, live mindfully, and express themselves through style. Her journey is a testament to the power of passion, purpose, and individuality.

 [ishita.Pandey.123](https://www.instagram.com/ishita.Pandey.123)





**Shweta Mishra**, a renowned Delhi-based professional and social media influencer, has recently achieved a milestone that stands as a testament to her multifaceted talent and determination. Recognized as one of **India's Top 20 Mom Influencers**, Shweta, widely known as "**Shwetasawarnik**" across digital platforms, has captivated audiences with her engaging content on lifestyle and motherhood.

With over eight years of experience in digital media, Shweta has collaborated with leading brands, delivering content that resonates authentically with her audience. Her influential journey as a mom blogger has inspired thousands, but this year, she stepped into a new chapter by participating in the prestigious Mrs. India Inc. beauty pageant.

### **From Influencer to Pageant Winner**

Competing with talented women nationwide, Shweta's journey in Mrs. India Inc. was nothing short of remarkable. She advanced to the semifinals, placing among the top 25 contestants, and was subsequently nominated for the "**Mrs. India Beyond Digital Reach**" title.

This accolade celebrates a contestant's ability to connect with audiences not just online but in meaningful ways beyond social media.

Her nomination turned into a victorious moment when Shweta was crowned Mrs. India Inc., a transformative achievement in her already stellar career.

Reflecting on this experience, Shweta said: *"This journey has been transformative. Mrs. India Inc. provided a platform not just for recognition, but for personal growth and empowerment. Competing with women from diverse backgrounds and sharing our stories was incredibly enriching. Winning the title of Mrs. India Inc. and earning the 'Beyond Digital Reach' award showed me that we can truly transcend the limits of our everyday roles and identities."*

# Shweta Mishra

## From Top 20 Mom Influencer in India to Mrs. India Inc. Winner



### **A Story of Inspiration**

Shweta's down-to-earth storytelling and insightful posts have made her a beloved figure among her followers. As a lifestyle and mom blogger, she's connected deeply on topics like personal growth, balancing family and work, and embracing challenges. Her journey to becoming Mrs. India Inc. showcased her resilience, elegance, and unwavering dedication to representing modern Indian women.

Her transformation from a celebrated digital creator to a beauty pageant winner has not only amplified her influence but has also inspired countless women to break barriers and pursue their dreams.

### **About Mrs. India Inc.**

Mrs. India Inc. is one of India's premier beauty pageants for married women, emphasizing empowerment, individuality, and achievement. Under the mentorship of Mohini Sharma, the platform enables women like Shweta Mishra to share their stories, inspire others, and make an impactful difference in society.

### **A Role Model for Women Everywhere**

Shweta Mishra's journey from one of India's Top 20 Mom Influencers to Mrs. India Inc. winner reflects the boundless potential of women who dare to step out of their comfort zones. She hopes to continue inspiring others through her story, urging women everywhere to believe in themselves, embrace challenges, and reach new heights.

Her story is a powerful reminder that with hard work, resilience, and a willingness to explore new opportunities, women can excel in every arena—be it professional, personal, or creative.

 @Shwetasawarnik

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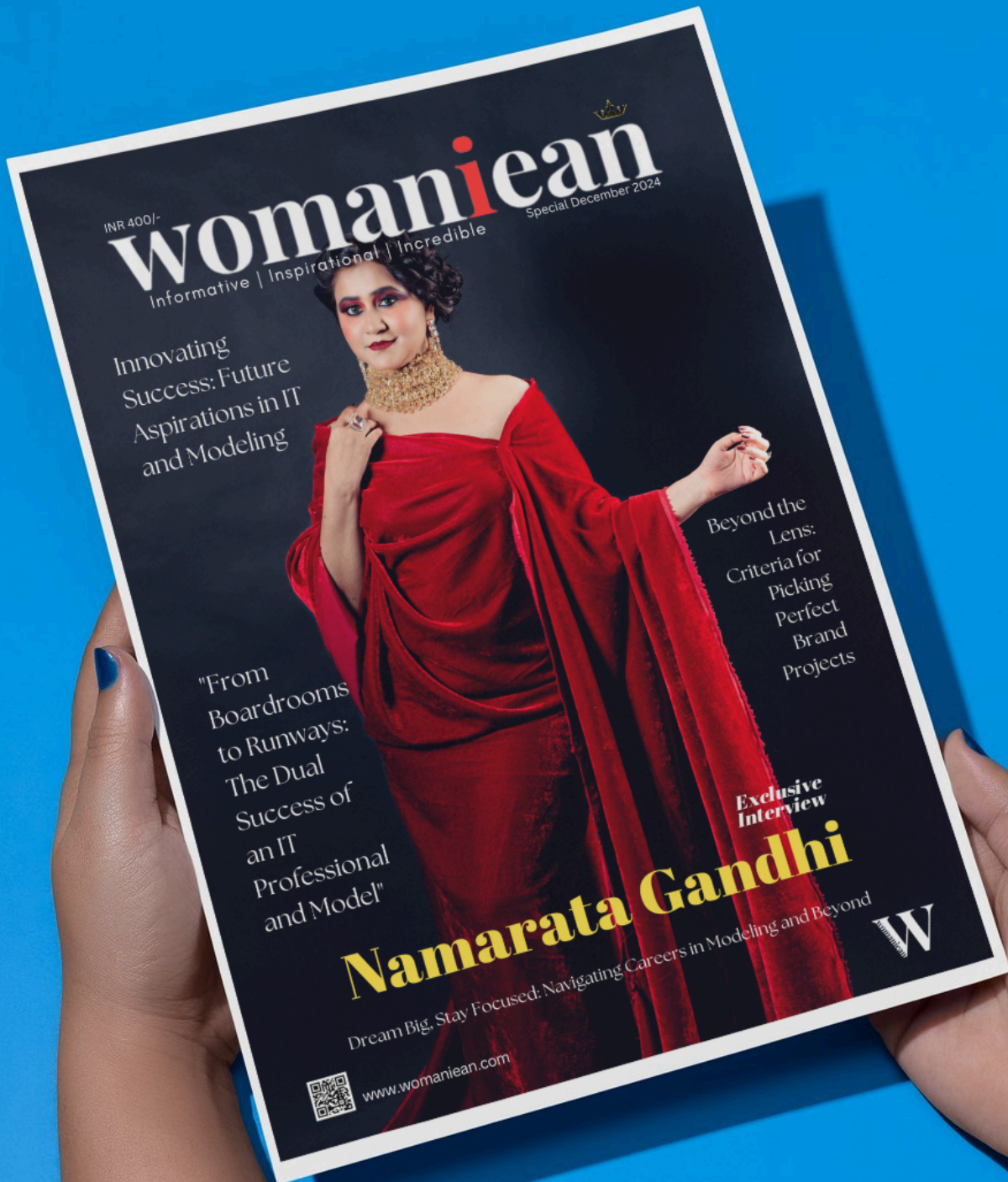
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